



International Association
for Impact Assessment

Sponsorship Opportunities

Climate Change and Impact Assessment

Special Symposium

Washington, D.C. November 15-16, 2010

About the event

Climate change may be the biggest environmental challenge of our time. International consensus has formed around the problem, its causes and impacts, but not the solutions. This special two-day symposium will bring together 400 international experts and practitioners in impact assessment and climate change to deal with solutions and actions to adapt to and mitigate the impacts of climate change.

The symposium in Washington, D.C., will be the second in a series of three regional events focusing on impact assessment and climate change. The first will take place in Aalborg, Denmark, in October, and the third will be in Asia in early 2011.

Why sponsor IAIA's Climate Change Symposium?

A unique audience awaits you. In becoming a symposium sponsor, you will have access to an array of eminent environmental, impact assessment, and climate change professionals from a multitude of disciplines.

This diverse group will allow you to gain exposure as a business with a global/regional impact assessment and climate change conscience, and thus a valuable potential partner for their future endeavors.

Who will attend?

- Climate change, impact assessment and planning professionals who need to know more about climate change adaptation or mitigation
- Environmental and social specialists working to address climate change predictions and risks in impact assessments
- Those seeking advice and opinions of professionals who have done this
- Those who can contribute their advice and experience

IAIA

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We're interested! What can we sponsor?

■ Coffee break

\$4,000 – 6 available

When delegates break for coffee, they'll see your organization's name and logo on signage, as well as recognition in the final program.

■ Lunch

\$13,000 – 2 available

Lunches will be provided to delegates as sponsorship is secured. Signage placed in the lunch area and acknowledgement in the daily agenda ensure visibility of each lunch's sponsor.

■ Delegate bags/folders

\$7,000 – 1 available

An excellent opportunity for your organization's logo to enjoy strong visibility well after the event, as delegates take their symposium bags home with them.

■ Proceedings

4 sponsors at \$3,000 each

Through the proceedings, the symposium lives on beyond the two days in Washington, D.C. Delegates will see your name and logo whenever

they refer back to the proceedings for insight and information from the various sessions and plenaries.

■ Notepads and pens

\$2,500 – 1 available

The delegates will see your organization's name every time they reach for their eco-friendly notebooks and pens to write down a key thought from the symposium.

■ Forums and sessions

\$5,500 each

Interested in a specific topic area? Focus on it by sponsoring a relevant 1.5-hour session. (Session sponsorship is subject to final approval by the Program Committee.)

■ Final program

\$4,000 – 1 available

The final program is used by all delegates throughout the symposium and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

Note: All amounts are in US dollars.

What are the benefits of sponsorship?

Whether you choose to sponsor one of the specific items listed or to make a general contribution, **simply find the total amount of your sponsorship in the grid below to determine your benefits.**

Once you've contacted us with your intentions to be a sponsor, we'll send you a sponsorship agreement and a checklist to confirm your benefits. To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by 1 October. However, please feel free to contact us after 1 October to see what opportunities and recognition remain available.

Interested? Contact Us!

For more details or to become a sponsor, please contact Bridget John, +1.701.297.7908, bridget@iaia.org.

Benefit	Bronze \$2,000 – \$4,500	Silver \$4,501 – \$12,000	Gold \$12,001 – \$25,000	Platinum \$25,001 – \$75,000	Premier More than \$75,000
Recognition in symposium publications	✓	✓	✓	✓	✓
Recognition in IAIA newsletter (circulation 1,600+)	✓	✓	✓	✓	✓
Recognition on symposium's sponsors Web page	Company name	Logo	Logo	Logo with hot link to company Web site	Prominent logo and hot link
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Final participant list after conference	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five
Black/white advertisement in final program		One ¼-page ad	One ½-page ad	One full-page ad	One full-page ad
Complimentary Standard Corporate IAIA membership (1 year) - \$1,000 value			✓	✓	✓
Sponsor-provided satchel insert				One	Two
Acknowledgment in all news releases					✓
Recognition on all DC symposium Web pages					✓
Logo on delegate satchels					✓