

IMPACT ASSESSMENT IN THE DIGITAL ERA

20-23 April 2015 | Firenze Fiera Congress & Exhibition Center | Florence, Italy

CONFERENCE THEME

New technologies are influencing all aspects of our societies, and they play a pivotal role in promoting sustainability worldwide. The aim of this conference is to advance a multidisciplinary discussion about the challenges and opportunities associated with the use and diffusion of new technologies in impact assessment. Could “smart” cities and solutions be an opportunity for institutions, businesses, practitioners, and society in a web-connected world? How do we face social differences and challenges for planning the sustainability of our future?

The main focus and objectives of IAIA15 include:

- Exploring opportunities and risks of a global networking society
- Growing urbanization and Smart Cities solutions
- New technology role in modelling and visualizing societal changes associated with major projects
- How stakeholder consultation is changing through the new social participation
- How communication technology is changing the role of experts and non-experts
- How instant availability of information is influencing impact assessment
- New tools for risk assessors and managers

SUGGESTED CONFERENCE TOPICS

- Digital media in impact assessment
- Pitfalls and opportunities of social media in impact assessment
- Agriculture, forestry and fisheries
- Biodiversity and ecology
- Climate change
- Corporate stewardship and risk management
- Cultural heritage
- Disasters and conflicts
- Energy
- Health
- Indigenous Peoples
- Public participation
- Social impact assessment
- Strategic environmental assessment

LOCAL HOST AND ORGANIZER



IAIA-Italia

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IN ASSOCIATION WITH

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Qcumber

www.q-cumber.org



ABOUT IAIA

IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations.

For 34 years IAIA has been holding annual conference events all over the world to promote best practices in impact assessment.

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PROGRAM & TECHNICAL VISITS

In addition to conference sessions, workshops, and training courses, you will be able to choose technical visits, sightseeing tours, networking opportunities, and more. Potential technical visits around the region include:

- The MOSE system safeguarding Venice and the entire lagoon area from high waters.
- Cantinetta Antinori (Winery) in the Antinori Mansion, one of the best examples of 15th-century Florentine architecture.
- Cultural walking tour of Florence's main monuments and historical center.
- Eataly facilities, encouraging cultural rediscovery of roots of food and wine.
- School of Agricultural Sciences, University of Bologna, with various technical locations, labs, and farms.
- TerniEnergia in Narni, an integrated energy-from-waste plant with a biodigester and composting sections.

ABOUT FLORENCE Florence, or *Firenze*, is the capital city of the Italian region of Tuscany. A center of medieval European trade and finance, Florence is considered the birthplace of the Renaissance. The city's attractive and walkable historic center was declared a UNESCO World Heritage Site in 1982 and showcases Renaissance palaces, beautiful bridges, and the domed cathedral of Santa Maria del Fiore. From Michelangelo's iconic *David* to the delicate paintings of Botticelli, Florence is also home to some of the world's finest art.



Photo courtesy of Città di Firenze

WATCH THE WEBSITE:

SESSION PROPOSAL DETAILS COMING IN MAY!