

ADVERTISING RATES

IAIA NEWSLETTER

THE ENVIRONMENTAL PROFESSIONAL'S FORUM ■ INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

The IAIA newsletter, published four times annually, provides members with current information concerning professional news in the field of impact assessment as well as association activities and events.

The newsletter is distributed via hard copy in over 100 countries to over 1,600 members and is posted in PDF on the members area of the IAIA Web site in January, April, July, and October.

■ ADVERTISING RATES (\$US)

IAIA Member		Non-Member	
1/2-page	\$50/each issue or \$175/year	1/2-page	\$100/each issue or \$350/year
1/4-page	\$25/each issue or \$90/year	1/4-page	\$50/each issue or \$175/year
1/8-page	No charge	1/8-page	\$30 each issue or \$100/year

■ JOB ANNOUNCEMENTS OR PLAIN-TEXT CLASSIFIED ADS

Note: the IAIA Web site features Career Central, the premier electronic recruitment resource for the impact assessment field. Here, employers and recruiters can access the most qualified talent pool with relevant work experience to fulfill staffing needs. See <http://jobboard.iaia.org/> for information and rates.

IAIA Member		Non-Member	
Up to 100 words	No charge	Up to 25 words	\$25 each issue
101-150 words	\$25 each issue	26-50 words	\$40 each issue
		51-100 words	\$65 each issue
		101-150 words	US\$100 each issue

■ SPONSOR-A-PAGE / SPONSOR-AN-ISSUE

A sponsorship listing consists of "This [page/issue] sponsored by [Company Name/logo]" only.

Page	\$150 each page
Issue	\$1,800 each issue



■ SPECIFICATIONS

Submit graphic files in TIFF or EPS at a minimum resolution of 300 dpi. We reserve the right to scale ads slightly if needed.



1/2-page ads

7.5" wide x 4.25" high
3.5" wide x 9.5" high



1/4-page ads

3.5" wide x 4.25" high
9.5" high x 1.75" wide
2.25" high x 7.5" wide



1/8-page ads

2.25" high x 3.5" wide
4.25" high x 1.75" wide

■ DEADLINES AND PAYMENT

Ad files are due 1 December for the January issue, 1 March for the April issue, 1 June for the July issue, and 1 September for the October issue.

IAIA will send an invoice upon receipt of ad materials. Payment is accepted by MasterCard, Visa, or American Express (charged in US dollars); checks or money orders made payable to IAIA and drawn on a US bank; or wire transfer or direct deposit in US dollars.

■ TO PLACE AN AD

Inquiries or files are welcome. Please send to IAIA Headquarters in care of Jennifer Howell (jen@iaia.org or phone +1.701.297.7913).



International Association for Impact Assessment

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