

Impact Assessment for  
Industrial Development

# Whose Business Is It?

## Sponsorship Opportunities



**24th Annual Meeting of the  
International Association for  
Impact Assessment**  
**26-29 April 2004**  
Sheraton Wall Centre Hotel  
Vancouver, British Columbia, Canada

### What is IAIA?

The International Association for Impact Assessment exists to improve and better inform the decision-making of today that has consequences for tomorrow. We do this by developing international and local capacity to make wise decisions regarding the anticipation, management and planning of environmental change, with environment broadly defined to include economic, demographic, public service, health, fiscal, social, civil, policy... as well as the natural resource environment.

### Why sponsor IAIA'04?

As the leading global authority on best practice in environment assessment, management and policy, IAIA's Annual Conference Event provides opportunities for organizations like yours to reach the leaders of this diverse field. Not only will you be demonstrating that your organization is environmentally conscious, but you will also be contributing to the improvement of assessment practice around the globe. Below are just a few of the benefits you will experience by helping to sponsor IAIA'04:



- Reinforce or enhance your commitment to the environment
- Reach impact assessment practitioners from a wide variety of fields: government, industry, training, research, consultancies and community bases
- Take advantage of the opportunity to network with 500+ conference participants
- Be recognized by IAIA members living and working in over 100 countries
- Open avenues of communication with impact assessment professionals

### The major questions the conference will pose are:

- How have industry, commerce and finance contributed to impact assessment in the past?
- How might their roles change as impact assessment evolves in the future?
- What models do we have for an innovative private sector involvement with the IA community?
- What have the private sector and market economies learned that might help the IA community to become more efficient and effective in its work?

### Types of Sponsorship

We welcome your sponsorship of IAIA'04. We have included cost estimates to assist in your planning. **All figures are in Canadian dollars.** Confirmation of your sponsorship by the target date of 1 March 2004 (unless otherwise noted) ensures you will receive the benefits promised and increases the chance that your choice is still available. If the target date has passed and you are still interested in contributing, please contact the Canadian conference organizers or IAIA Headquarters to see what opportunities remain available.

The following are suggestions for several IAIA'04 sponsorship opportunities, including four major conference events and numerous other items. Please note that any sponsorship that affects the conference program must be approved by the IAIA'04 Program Committee.

### Conference Awards Ceremony

Major Event | Target Date 1 February 2004

IAIA's annual awards ceremony includes an elaborate luncheon or dinner, depending on the conference schedule. Because of its high prestige, the awards ceremony, venue, program, and meal range in cost between Cdn \$30,000 and Cdn \$40,000.

**Want to learn more  
about IAIA?  
Visit us at [www.iaia.org](http://www.iaia.org)**



Photos by Tourism Vancouver



Within this brochure, you will find many ideas  
for sponsorship opportunities.

These are suggestions for potential sponsorship opportunities; please note that unrestricted contributions in any amount are appreciated and will be applied to improving the conference.

## Support for Professionals from Developing Countries or Countries in Transition

Major Event | Target Date 15 December 2003

At approximately Cdn \$10,000 per person, your organization could select the number of persons to sponsor. The sponsorship covers conference registration, pre-meeting training course, special activities, airfare, hotel, and daily expenses. The amount will vary depending upon the home country of each of the participants. Because of the time needed to make travel and visa arrangements, this sponsorship must be confirmed by 15 December 2003.

## Conference Lunches

Major Event | Target Date 1 March 2004

Four lunches are provided to delegates throughout the conference, each costing approximately Cdn \$15,000. Sponsorship could include one or more lunches.

## Computer Projectors

Target Date 15 October 2002 / 15 April 2003

Computer projectors, beamers, LCD or PowerPoint projectors: whatever term you use, IAIA conference delegates are demanding this presentation technology. However, equipment rental fees make it cost-prohibitive for IAIA events. Sponsoring this item would allow speakers in paper sessions, training courses, and plenary sessions to present their information in the most effective, efficient, and environmentally friendly way. Approximately Cdn \$15,000.

Food and Beverage Events	Canadian \$
Opening Reception	\$15,000
Poster Reception	\$11,000
Social Events	Varies
Coffee Breaks (7)	\$5,000 each
Committee or Section Meetings	
Refreshments	\$4,000
Board and Council Meeting Refreshments	\$1000

### Printing

Conference Proceedings on CD-ROM	\$15,000
Abstracts Volume	\$7,500
Preliminary Program	
(Target Date: 1 October 2003)	\$7,500
Final Program	\$3,000
Other Announcements	\$1,500

### Venue Support

Exhibit Room (daily rate)	\$2,500
Equipment Rental (audio/visual)	\$7,500

### Organizational Support

Canadian Organization Expenses	\$10,000
IAIA Headquarters Staff	
(travel/lodging/daily expenses)	\$22,500
IAIA Board Travel Stipends	\$5,500
Pre-conference Technical Visits	Varies

### Other Opportunities

Up to	\$10,000
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To ensure that we can provide you with all promised recognition and benefits, we ask that by 1 March 2004 (unless otherwise noted) you confirm your sponsorship, as well as the benefits you wish to accept. However, please feel free to contact us after 1 March to see what opportunities remain available.

## Sponsorship Categories

### Reef Sponsor

Canadian \$

**\$7,500 or less** ■ Name in final program and on sponsored item, if applicable

### Island Sponsor

**\$7,501 - \$22,500** ■ **All the benefits of Reef, plus...**  
 ■ space for your organization's display  
 ■ logo in final program  
 ■ one complimentary conference registration  
 ■ one-year subscription to Impact Assessment and Project Appraisal

### Continent Sponsor

**\$22,501 - \$60,000** ■ **All the benefits of Island, plus...**  
 ■ one conference registrations (2 total)  
 ■ recognition on conference signage, as available

### Earth Sponsor

**More than \$60,000** ■ **All the benefits of Continent, plus...**  
 ■ one conference registrations (3 total)  
 ■ recognition in the IAIA newsletter and web site  
 ■ news release promoting organizational contribution  
 ■ organization's name included in conference publicity

For all categories, if sponsorship is confirmed by August 31, 2003, recognition will also be given in the preliminary program, which is posted on the web site and mailed to all IAIA members, conference registrants, and other interested parties.

**Ready to get involved? Still have questions? Contact the Canadian organizers or IAIA today for more details!**

**Contact for Canadian Organisers**  
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