

IMPACT ASSESSMENT AND HUMAN WELL-BEING

SPONSORSHIP OPPORTUNITIES

CONFERENCE THEME

How do you promote human well-being and protection of ecosystems when evaluating proposed development Policies, Plans, Programs, and Projects (PPPPs)?

Human well-being depends on ecosystem services, and a healthy environment is essential for improving development and human well-being. Impact assessment aims at ensuring a healthy environment, ultimately leading to improved human well-being.

This conference will assess the relevance of human well-being in impact assessments. IAIA09 will involve you in discussions with experts from around the globe focusing on how impact assessment assures:

- Healthy environment
- Human well-being
- Sustainable development
- Protected ecosystems
- Quality of life

IAIA09
Accra, Ghana



*Adinkra Symbol of Unity
and Human Relations*

WHY BECOME A SPONSOR?

A captive audience awaits you. In becoming an IAIA Annual Conference sponsor, your business will have access to an array of eminent environmental and impact assessment professionals from a multitude of disciplines and nations. This diverse group will allow your company to gain exposure as a business with a global impact assessment conscience, and thus a valuable potential partner for their future endeavors.

WHAT DO IAIA CONFERENCES OFFER?

- Above all, a unique opportunity for delegates to interact and work together on new ways of applying impact assessment in practice.
- The *only* international interdisciplinary association dedicated to impact assessment.
- A chance to mix and mingle with high-level experts on all forms of impact assessment from around the world.
- A very participatory conference experience, with numerous in-depth workshops, theme forums, Q&A sessions, practitioners' forums, concurrent sessions, and training courses.

WHO WILL ATTEND?

The conference is expected to attract over 500 international delegates from 80+ nations around the globe. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Practitioners and users of impact assessment
- Consultants providing impact assessment services
- Government agency staff
- Legislators
- Educators, trainers and students
- Non-government organizations (NGOs)
- Others with an interest in impact assessment

Your organization may make a general contribution or choose to sponsor one of the specific events described below. Where appropriate, signage recognizing your specific contribution will be displayed.

WE'RE INTERESTED! WHAT CAN WE SPONSOR?

OPENING RECEPTION

\$21,000 | 1 Available

Being the opening reception sponsor gives your organization naming rights and unprecedented access and exposure to delegates at the first major event of the meeting. Also includes three additional tickets to reception.

CONFERENCE DINNER

\$50,000 | 1 Available

Delegates visiting Ghana will inevitably want to sample the cultural flavor of the area, and an evening social is the perfect opportunity to provide that. As the event sponsor, your organization will have access to delegates in a relaxed and comfortable networking environment. This sponsorship also includes three additional tickets to the dinner and the opportunity to make a short address (2 minutes) OR to show a sponsor video (5 minutes) during the social event.

INTERNET CAFÉ

\$24,000 | 1 Available

Delegates value this service highly and spend considerable time in this area. Signage at the Café would recognize your contribution to all who use this high-demand area.

THEME FORUM

\$8,000 | 12 Available

As a theme forum sponsor, your company will have naming rights and access to delegates at a theme forum. Theme forums are the showpiece sessions at IAIA conferences. They bring together world-class speakers addressing cross-cutting issues of relevance to a wide range of impact assessment practitioners and employ innovative formats to encourage wide participation. Only three forums will be scheduled at any one time, meaning that attendance will be high at each session.

CONCURRENT SESSIONS

\$5,000 each

Interested in a specific topic area? Focus on it by sponsoring a relevant 1.5-hour concurrent session.

PLENARY SESSION

\$10,000-\$15,000 | 2 Available

Great conferences often start and end with highly motivating speakers. Sponsor the opening plenary for \$15,000 or the closing plenary for \$10,000. Signage recognizing your company will connect your name with the energizing session it supports.

TRANSLATION

\$60,000

Ghana is surrounded by French-speaking nations. Help facilitate their participation and build capacity in French-speaking countries by sponsoring oral translation of the conference's main sessions.

PRELIMINARY PROGRAM

\$10,000 | 1 Available

The preliminary program is the conference's most widely distributed document, providing you with continuous recognition for several months in advance of the conference.

FINAL PROGRAM

\$8,000 | 1 Available

The final program is used with great frequency by all delegates throughout the conference and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

LUNCH

\$15,000 each

Lunches are provided to delegates throughout the conference, each with a value of \$15,000. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

COFFEE BREAK

\$4,000 | 7 Available

When delegates break for coffee, you'll be there with signage and recognition in the final program. Signage at the break and recognition in the conference agenda means delegates will know about your contribution.

NAME TAGS

\$5,000

Everyone needs to wear a name tag, and when delegates greet their colleagues, they will see your company's name, too.

PARTICIPANT SUPPORT

Approximately \$5,000 per person

Support for professionals from developing countries or countries in transition, and support for student participants: At approximately \$5,000 per person, your organization could provide application criteria and the number of persons to sponsor, and IAIA will work with you in selecting delegates and handle all the processing and logistical arrangements. The sponsorship covers registration fees, special activities, airfare, hotel, and daily expenses. The amount will vary depending on the home country of each of the participants. Because of the time needed to make travel and visa arrangements and to confirm the delegates' places on the program, this sponsorship must be confirmed by 31 January 2009.

WHAT ARE THE BENEFITS OF SPONSORSHIP?

You may choose to sponsor specific elements of the conference described in this document or make a general contribution toward the overall running of the event. Whatever you decide to sponsor, whether it is a general contribution or a specific opportunity, the total value of your sponsorship will determine your sponsor benefits as set out below. **All amounts are in US dollars.**

To ensure that we can provide you with *all* promised recognition and benefits, we ask that you confirm your sponsorship, as well as the benefits you wish to accept, by 15 February 2009. However, please feel free to contact us after 15 February to see what opportunities and recognition remain available.

Please note that any sponsorship that affects the conference program must be approved by the program chair.

Benefit	Reef \$1,500-\$7,500	Island \$7,501-\$25,000	Continent \$25,001-\$50,000	Earth More than \$50,000	Premier Limit 1 by negotiation
Recognition in conference publications	✓	✓	✓	✓	Prominent
Recognition in IAIA newsletter (circulation 1,600+)	✓	✓	✓	✓	Prominent
Recognition on conference sponsors Web page	Company name	Logo	Logo	Logo with hot link to company Web site	Prominent logo and hot link
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Final participant list after conference		✓	✓	✓	✓
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Complimentary registrations		One	Two	Three	Five
Exhibit booth discount			25% discount	50% discount	100% discount
Sponsorship of one theme forum or concurrent session				✓	✓
Sponsor-provided satchel insert				One	Two
Logo on delegate satchels					✓
Acknowledgment in all news releases					✓
Additional invitations to conference banquet					Three
Recognition on all IAIAog Web pages					✓
Named host of other conference events, subject to negotiation					✓

HOST ORGANIZATIONS



Environmental Protection
Agency



Ministry of Local Government,
Rural Development, and
Environment

IAIA-GHANA

ABOUT IAIA

For nearly 30 years, the International Association for Impact Assessment has been holding annual conference events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

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INTERESTED? CONTACT US!

For more details and a
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