



What is IAIA?

The International Association for Impact Assessment exists to improve and better inform the decision-making of today that has consequences for tomorrow.

We do this by developing international and local capacity to make wise decisions regarding the anticipation, management and planning of environmental change, with environment broadly defined to include economic, demographic, public service, health, fiscal, social, civil, policy... as well as the natural resource environment.

Why sponsor IAIA'03?

As the leading global authority on best practice in environment assessment, management and policy, IAIA's Annual Conference Event provides opportunities for organizations like yours to reach the leaders of this diverse field. Not only will you be demonstrating that your organization is environmentally conscious, but you will also be contributing to the improvement of assessment practice around the globe. Below are just a few of the benefits you will experience by helping to sponsor IAIA'03:

- ◆ Reinforce or enhance your commitment to the environment
- ◆ Reach impact assessment practitioners from a wide variety of fields: government, industry, training, research, consultancies and community bases
- ◆ Take advantage of the opportunity to network with 500+ conference participants
- ◆ Be recognized by IAIA members living and working in over 100 countries
- ◆ Open avenues of communication with impact assessment professionals

Sponsorship Categories

Reef

\$5,000 or less

- ◆ Name in final program and on sponsored item, if applicable

Island

\$5,001 - \$15,000

- ◆ **All the benefits of Reef, plus...**
- ◆ space for your organization's display
- ◆ logo in final program
- ◆ one complimentary conference registration
- ◆ one-year subscription to *Impact Assessment and Project Appraisal*

Continent

\$15,001 - \$40,000

- ◆ **All the benefits of Island, plus...**
- ◆ two conference registrations total
- ◆ recognition on conference signage, as available

Earth

More than \$40,000

- ◆ **All the benefits of Continent, plus...**
- ◆ three conference registrations total
- ◆ recognition in the IAIA newsletter and web site
- ◆ news release promoting organizational contribution
- ◆ organization's name included in conference publicity

For all categories, if sponsorship is confirmed by 15 October 2002, recognition will also be given in the preliminary program, which is posted on the web site and mailed to all IAIA members, conference registrants, and other interested parties.

Ready to get involved?

Still have questions?

Contact IAIA today for more details!

IAIA

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**Impact
Assessment
& Capacity
Building**

**SPONSORSHIP
OPPORTUNITIES**



IAIA03MOROCCO

23rd Annual Meeting of the

IAIA

**International Association
for Impact Assessment**

**14-20 June 2003
Palais des Congres
Marrakech**

Within this brochure, you will find many ideas for sponsorship opportunities

◆ Types of Sponsorship

We welcome your sponsorship of IAIA'03. We have included cost estimates to assist in your planning. Confirmation of your sponsorship by the target date of 15 April 2003 (unless otherwise noted) ensures you will receive the benefits promised and increases the chance that your choice is still available. If the target date has passed and you are still interested in contributing, please contact IAIA Headquarters to see what opportunities remain available.

The following are suggestions for several IAIA'03 sponsorship opportunities, including four major conference events and numerous other items. Please note that any sponsorship which affects the conference program must be approved by the IAIA'03 Program Committee.

◆ Special Interest Stream/Workshop

Major Event | Target Date 15 October 2002/15 April 2003

Your organization may sponsor a stream of papers, workshops or presentations in an area of special interest to you. IAIA will promote your area of interest, solicit experts to organize and deliver this part of the program, edit the resulting papers and presentations, and print a limited number for distribution. Cost will range between \$50,000 and \$75,000 depending on the extent of your activities. As this event requires significant organization and planning, sponsorship commitment is required by 15 October 2002 for announcement in the preliminary program or 15 April 2003 for inclusion in the final program.

◆ Conference Awards Ceremony

Major Event | Target Date 15 April 2003

IAIA's annual awards ceremony includes an elaborate luncheon or dinner, depending on the conference schedule. The awards ceremony, venue, program, and meal range in cost between \$25,000 and \$40,000.

◆ Support for Professionals from Developing Countries/Economies in Transition

Major Event | Target Date 1 February 2003

At approximately \$6,000 per person, your organization could select the number of persons to sponsor. The sponsorship covers conference registration, pre-meeting training course, special activities, airfare, hotel, and daily expenses. The amount will vary depending upon the home country of each of the participants. Because of the time needed to make travel and visa arrangements, this sponsorship must be confirmed by 1 February 2003.

◆ Conference Lunches

Major Event | Target Date 15 April 2003

Four lunches are provided to delegates throughout the conference, each costing approximately \$10,000. Sponsorship could include one or more lunches.

◆ Computer Projectors

Target Date 15 October 2002/15 April 2003

Computer projectors, beamers, LCD or PowerPoint projectors: whatever term you use, IAIA conference delegates are demanding this presentation technology. However, equipment rental fees make it cost-prohibitive for IAIA events. Sponsoring this item would allow speakers in paper sessions, training courses, and plenaries to present their information in the most effective, efficient, and environmentally friendly way. Approximately \$15,000.



Want to learn more
about IAIA?
Visit us at
www.iaia.org

These are suggestions for potential sponsorship opportunities; please note that unrestricted contributions in any amount are appreciated.

Food and Beverage Events	US Dollars
Opening Reception	\$7,500
Poster Reception	\$7,500
Social Events	Varies
Coffee Breaks (7)	\$5,900 each
Committee/Section Meetings Refreshments	\$3,900
Board and Council Meeting Refreshments	\$1000
Printing	
Conference Proceedings on CD-ROM	\$10,000
Abstracts Volume	\$5,000
Preliminary Program (Target Date: 15 October 2002)	\$3,000
Final Program	\$2,000
Other Announcements	\$1,000
Name Tags	\$600
Venue Support	
Exhibit Room (daily rate)	\$2,500
Equipment Rental (audio/visual)	\$5,000
Signage	\$1,500
Organizational Support	
IAIA Headquarters Staff (travel/lodging/daily expenses)	\$15,000
IAIA Board Travel Stipends	\$3,600
Miscellaneous Expenses	
Delegate Bags	\$6,000
T-shirts	\$1,500
Pens/Pencils	\$600
Notepads	\$500
Pre-conference Technical Visits	Varies

To ensure that we can provide you with all promised recognition and benefits, we ask that by 15 April 2003 (unless otherwise noted) you confirm your sponsorship, as well as the benefits you wish to accept. However, please feel free to contact us after 15 April to see what opportunities remain available.