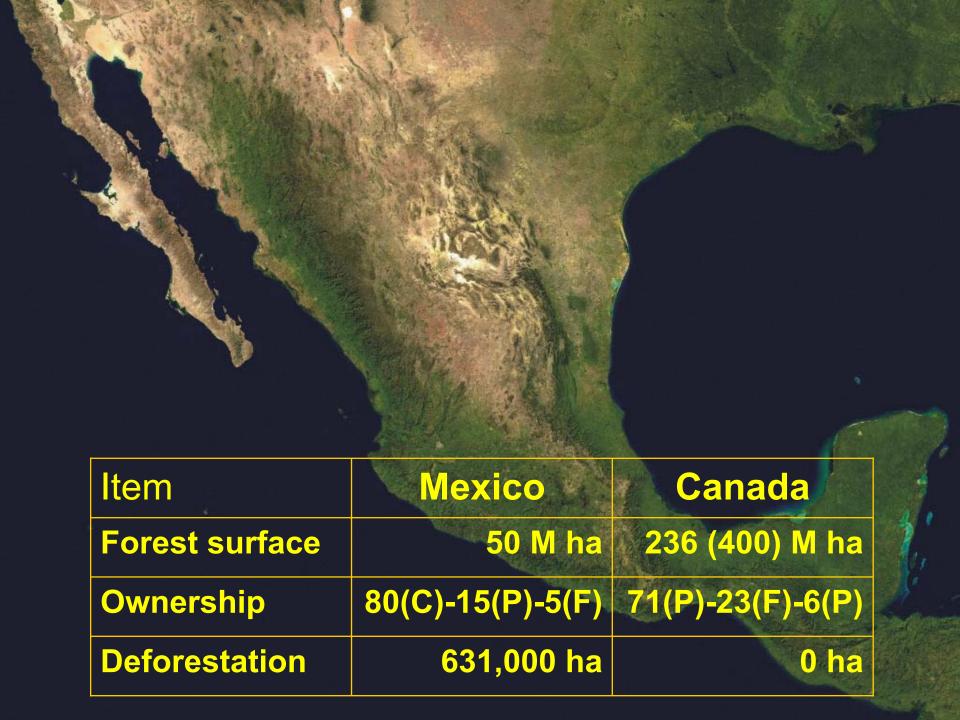




# Evaluating forestry programs and policies in Mexico

The experience of the National Forest Commission (CONAFOR)





## Forestry in Mexico

- Institutional framework
  - Comisión Nacional Forestal (April, 2001)
- Planning framework
  - Strategic Forest Program 2025
  - -National Forest Program 2001–2006
- Regulatory framework
  - -General Law for Sustainable Forest Development (2003)





## Mexico's forest programs

- National Reforestation Program (PRONARE).
- Forestry Development Program (PRODEFOR).
- Commercial Forest Plantations
   Development Program (PRODEPLAN).
- Project for the Conservation and Sustainable Management of Forest Resources in Mexico (PROCYMAF).

#### Why do we evaluate our programs?

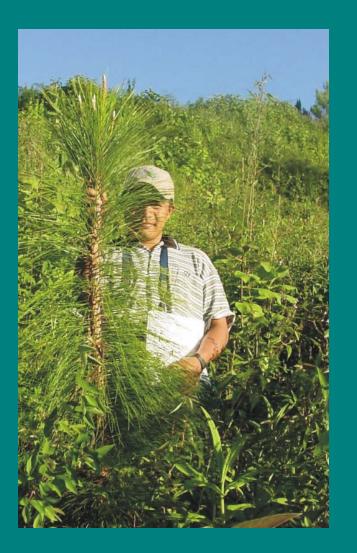
- Annual reporting to legislative power (Mexican Congress) and budget and control agencies (SHCP and SFP).
- Accountability in the use of public resources (*Transparencia*).
- Program improvement processes.



#### What are the results?

- Survival rates of reforestation projects are close to 50%.
- Commercial forest plantations have survival rates over 90%.
- Program beneficiaries are very satisfied with the operation of the programs.

However...





Survival rates average data from different species, methods and States (6 – 97%).



Only about 17,000 ha hectares of forest plantations have actually been established.



95% of the beneficiaries are satisfied with the programs (Who would *not* like to get money?)

### What are the problems?

- The evaluation reporting model is based on the agricultural evaluation model of annual crops forest cycles take as long as 30 years to be completed.
- The results of the evaluation lag a year behind, in order to show at least some impacts.
- A good deal of the process deals with the satisfaction of the beneficiaries and the ability of the government to disburse resources.

#### What are our weaknesses?

- Example Legislators and other government agencies focus on a narrow set of indicators.
- The cost of an in-depth evaluation of thousands of small projects in 15 different categories and 32 States is enormous: *small is difficult*.
- ☑ People are not used to being evaluated.
- In the strong prejudices concerning the programs' results.
- ☑ Indicators are hard to define and quantify.

#### What are our strengths?

- A statistically sound model for sampling.
- ☑ Direct input into program design and operation, participating in the formulation of the Rules of Operation.
- ☑ Publication of the full text of the evaluation documents in our web site.
- ☑ Geocoding information of every sampled site.
- ☑ Development of a set of standard operating procedures (SOP).

#### What lies ahead?

- We need to develop clear, consistent and measurable indicators of actual impacts on welfare and forest productivity.
- We need to formulate a model for policy simulation that will allow us to assess its impacts on sustainable forestry before policy is actually implemented.
- We are about to evaluate the strategic plans the define our planning goals in the mid- and long- terms.

## Would you like to know more?

Please visit our website:

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Thank you!