### Win-Win-Win

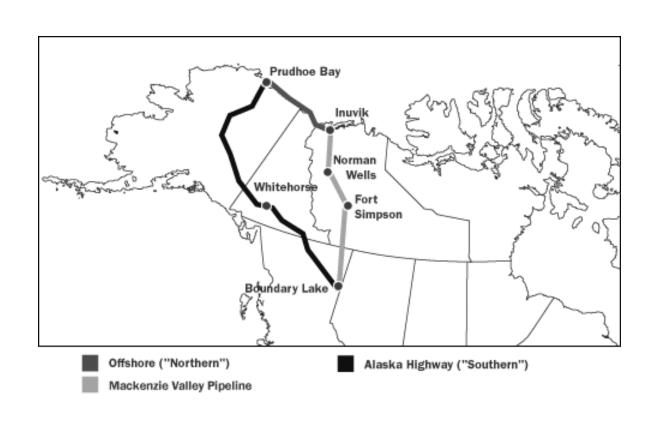
# Three Cases Show the "Magic" of Good Consultation

Lee Doran IAIA '04

# First Case Study: Mackenzie Valley Pipeline(s)

- Proponents: Oil Co majors (Esso, Arco, etc) in the 1970's
- Project: deliver Alaska natural gas to So '48
- Large diameter natural gas pipeline
- Down the Mackenzie Valley through Alberta
- Significant industry support across Canada

# Mackenzie Valley Pipeline ---Location



# High Profile, Widely Discussed, Controversial

- Minority Federal government
- Judge Thomas Berger appointed Commissioner
- To advise Fed government
- Environmental (biophysical) aspects (primarily)

#### The Process

- Took role/ assignment seriously
- Consistently expanded TOR and scope (incl. social)
- Traveled and listened
- Sat and listened
- Spent several years, listening



#### The Outcome - Then

- Recommended delay (10 years)
- While communities got their minds around it
- + Other control and regulatory systems
- EA Outcome: we had learned to listen
  - to people, in their own communities

#### The Outcome – Now

- Pipelines are back
- Communities are 'ready'
  - Land claims
  - Regional LU Authorities
  - Including EA processes
- Judge Berger got it right
- More info: <a href="http://archives.radio-canada.ca/IDD-1-73-295/politics\_economy/pipeline/">http://archives.radio-canada.ca/IDD-1-73-295/politics\_economy/pipeline/</a>

### The Outcome – Now II

#### Few attend hearings on pipeline project

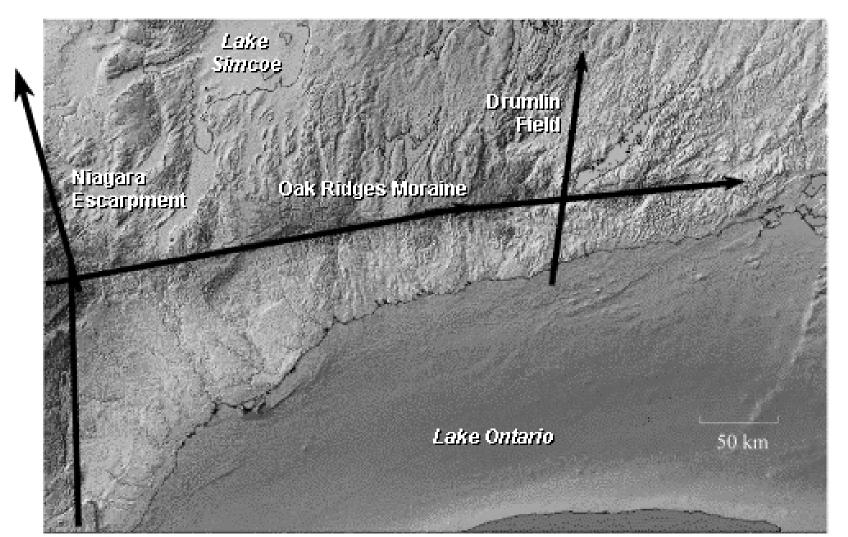
WebPosted Mar 19 2004 09:16 AM CST

NORMAN WELLS, N.W.T. - The poor attendance at this week's pipeline hearings in Norman Wells has sent the Mackenzie Valley Environmental Impact Review Board back to the drawing board.

• • •

It may also be that people are just tired of talking about the issue. They've been consulted by gas producers, now by the board, and soon there'll be a new federal government consultation unit.

# Second Case Study: Oak Ridges Moraine



# Significance of ORM

- Clean & abundant water
- Diverse ecosystem
- Attractive landscape
- Prime agricultural lands
- Sand & gravel sources
  - Close to markets
- Crosses 32 municipalities, 3 Regions, 4
   Counties

# Consultations & Studies & Designations

- ...Forever
- Late 1980's
- 1990 "Expression of Provincial Interest"
- 1991: ORM Implementation Guidelines
- 1993-94: 15 technical (bckgrnd) reports
- April 1994: Draft ORM Area Strategy
- 1997: Provincial Policy Statement

### And On, and On ...

- 1998: 3 regions do Long Term Strategy
- 1999: Discussion Paper
- 2001: Consultation Document
- June/July 2001: 6 Open Houses
- May 2001: ORM Protection Act 2001
- June 2001: Advisory Panel
- August 2001: "Share Your Vision for ORM"

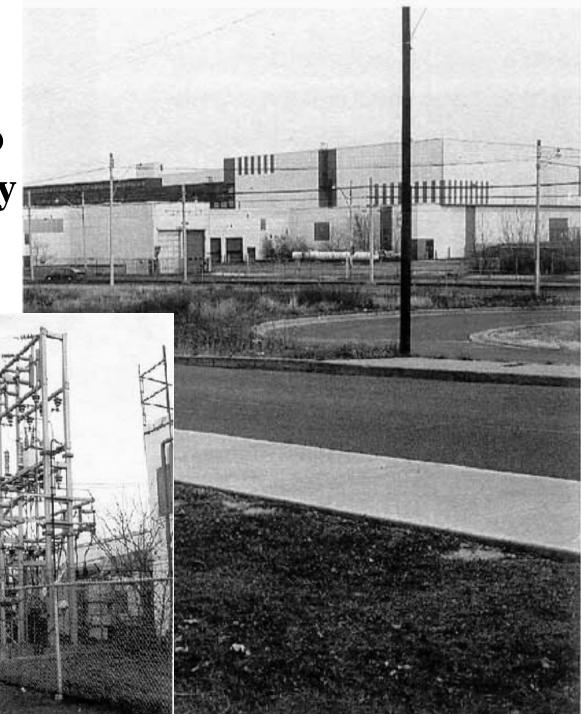
## Until Finally...

- Oak Ridges Moraine Conservation Act,
   2001
  - Draft Conservation Plan
  - Land Exchange proposal
  - ORM Foundation
- Passed unanimously December 14, 2001
- More info: <a href="www.oaia.on.ca/b\_konyi.pdf">www.oaia.on.ca/b\_konyi.pdf</a>

# Third Case: 'Brownfields' Development – Toronto



Former Stelco
Works Factory



### Site 'Features'

- 4.8 hectares
- Abandoned since 1990
- Contaminated soils to be rehabilitated
- Established residential community nearby



# Stakeholder Engagement...

- Community 'walkabout'
- Meetings, notices, minutes widely available
- One-on-one meetings
- Digital photos & modelling
- Community Liaison
   Committee
- Astute political support



#### Outcome

- Approved plan with robust community support
- Within 10 months
- Without legal or regulatory appeals
- Remediation complete & construction proceeding
- More info:
  - http://www.telecommons.com/spotlights/Stelco\_Brownfields.pdf
  - www.windermerebythelake.com

### Overall

- Consultation works on projects
- Skill, confidence and patience required
  - Timeframe may reflect scale (cases)
- Works in the world, too!
- Tell your friends

