# C ritical exposé of the relationship between local ownership and community sustainability

Jeji V arghese, PhD candidate & N aomi Krogman, PhD, University of A lberta Tom Beckley, PhD, University of N ew Brunswick Solange N adeau, PhD, C anadian Forest Service, Fredericton, N ew Brunswick

#### G eneral G uiding Q uestions:

• Is local ownership more conducive to community sustainability than absentee ownership?

• How does local ownership of a primary industry in rural communities foster community sustainability?

## DEFINING COMMUNITY SUSTAINABILITY

Community capacity – a community's ability to address their own problems and challenges and act on a basis of self awareness.

Resilience – a community's ability to maintain, renew, or reorganize social system functions and ecological functions.

Hypothesis: G reater local ownership leads to stronger community sustainability

## Why is local ownership so great? Assumption widely held in the literature

Local Community Community Ownership Capacity Resilience

#### More specific questions:

- How does the nature of local ownership interact with social consequences of local ownership?
- "N ature" refers to
  - C omposition of local owners
  - Type of local ownership structure
  - Extent of local vs. external ownership in firm
  - Level of control, as separated from ownership

## Lots of theory that says "local ownership has better social impacts than does absentee ownership"

- G oldschmidt Hypothesis (G oldschmidt)
- Dependency theory (Marschak, Drushka)
- Common property resource management (O strom, Pinkerton)
- E cological modernization (Spaargaren and Mol)
- Institutional change for sustainability (Bossel, Cernea)

## Theory on structure of local ownership

- Composition of ownerships, e.g., differences between public and private ownership (Hurley)
- Type of ownership, organizational forms (Beatty and Schachter)
- Extent of ownership (Woodworth, Meek et al)
- Control vs. ownership (Ribot and Peluso, Harley and Luckert)

#### Six cases of local ownership



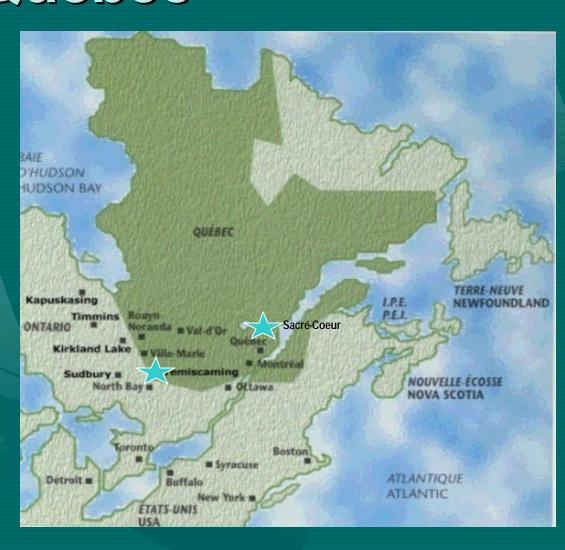
## Temiscaming & Sacre Coeur, Quebec

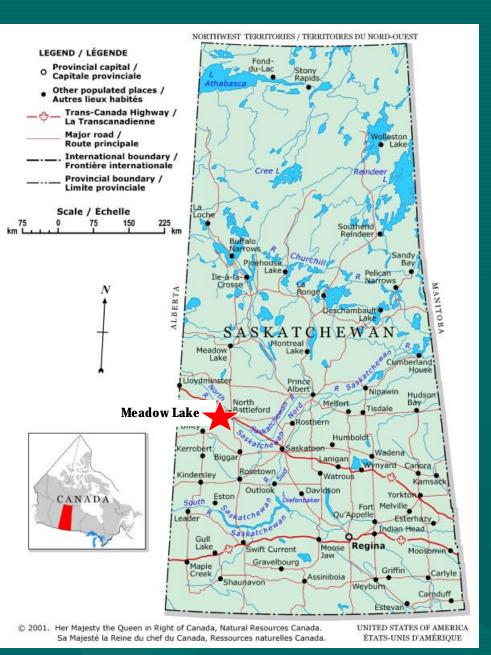
#### Tèmiscaming (1974)

 Management buyout of pulp and paper mill

#### Sacré-Coeur (1985)

 Sawmill bought out by workers, harvesting workers and local investors





#### Meadow Lake, Saskatchewan

- Aboriginal-owned forest products mill
- Bought out 60%
   ownership from other
   part-owners (1987)
- 100% owned by Meadow Lake Tribal Council (1998)

#### Kapuskasing, Ontario



- Employee owned forest products mill (1991)
- Bought out their mill from a corporate owner
- Sold out again to a corporate owner in 1997

#### Revelstoke, British Columbia

- Community held forest tenure and log yard (1991)
- Financed 50% by city, 50% by local industry
- 100% city owned
- Bought out tenure formerly held by corporation





#### Revelstoke



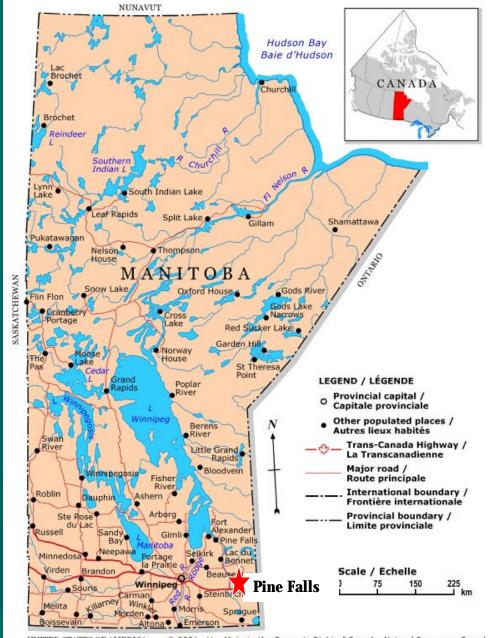






#### Pine Falls, Manitoba

- Manager-employee
   owned forest products
   mill
- Bought out from corporate owner in 1994



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#### Findings

• Composition of ownership effects autonomy and flexibility of decision-making.

• Type of local ownership effects the level of involvement and commitment of local and extra-local groups.

#### Findings continued...

- Extent of local ownership influences the decision-making power of local and extra-local groups.
- Control vs. ownership. Increased accountability to local interests, especially for broader forms of local ownership.

#### Some concluding insights...

• **Community capacity** is increased in all the cases. The persistence of capacity depended on initial motive of buyout and inclusion of local people in decisions.

• Local ownership may or may not enhance **resilience**. C reative decision-making, local flexibility, and therefore local control, is limited.

#### Acknowledgements

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Community members from our six cases