### The Significance of Social & **Economic Impacts** Presentation to IAIA'04, SIA Sessions by David P. Lawrence, PhD Lawrence Environmental Research Funded by CEAA 26 April, 2004

# The Significance of Social & Economic Impacts

Applied research report

- Purpose aid EA/SIA practitioners & other participants determine the significance of social and economic impacts
- Components 1) conceptual analysis (literature review), 2) experience-based analysis (over 100 EA & SIA practitioners & commentators) & 3) case example analysis (22 case examples)
  Focus general lessons & discussion points



Definitions

- Social & Economic Impacts Most Likely to Be Significant
- Approaches for Determining Significance
- Links to Sustainability, the Precautionary Principle & Collaborative EA Processes
- Status, Improvements & Residual Limitations
- Case Example Analysis
- Perspectives on Significance Determination

#### Selective Lessons

Define social & economic broadly (including) positive, direct, perceived & cumulative); link to physical & ecological Recognize that inherently subjective & central to decision-making (what is important) Role for specialists, public & other stakeholders Thresholds & criteria (properly applied) can enhance decision-making (consistent, explicit & informed)

 Middle ground between standardized & case-bycase interpretations (e.g. flexible criteria for situation classes)

Not completely context-dependent; some types of impacts tend to be more significant (e.g. health, displacement, compliance, composite impacts on people & communities, impact triggers, change capacity, sustainability, vulnerabilities & inequities)

Composite approaches can effectively combine frameworks, thresholds, criteria, technical methods, participatory approaches & support methods within a significance determination process

Collaborative approach with technical & quantitative in support role generally preferable
 Significance can be interpreted in terms of if & extent contributes to or undermines sustainability

In making precautionary significance determinations uncertainty becomes a criteria, greater weight is given to harm avoidance, the burden of proof is reversed & adaptive decisionmaking is stressed

Interpretations aided when placed in context of broader social & sustainability initiatives, regional issues, international standards, conventions & guidelines, corporate social policies, legal requirements & agreements & research frameworks & discussion papers

- Sometimes helpful to define significance thresholds & to provide related guidance at regulatory level
- Frameworks, handbooks & specific requirements & guidelines also can be helpful (providing contextual adjustments & creativity not inhibited)
- Explicit criteria & decision rules can facilitate government & public involvement
- Sometime appropriate to acknowledge significant from outset & to focus on acceptability, alternatives & mitigation

Review boards & panels often address significance through carefully reasoned analysis; can be aided by guidelines & well-defined roles
 Traditional knowledge can make a valuable contribution to significance from a community perspective

Possible to systematically address qualitative social concerns (e.g. visual intrusion, amenity values, heritage, stigma, environmental justice)

Focusing on key issues, questions, themes & linkages can help scope significance determinations

- Ensure a diversity of values & explicitly address value tradeoffs & implementation consequences
- Significance determinations can emerge from collaborative EA / SIA processes

Advocacy organizations can apply social & economic analyses to substantiate own & test the significance interpretations of others

#### Status

Considerable room for improvement EA requirements tend to inhibit systematic social & economic significance determination Guidelines provide only basic advice Inconsistent & rudimentary practice Multiple perspectives on social & economic significance determination; reflects nature of SIA Some good practice examples & positive prospects

# Suggested Improvements & Residual Limitations

Desirability of EA regulatory reforms (e.g. direct social & economic impacts) & of enhanced guidance, training, resources, capacity building & collaboration / delegation

- Many knowledge uncertainties & difficulties in predicting social & economic phenomena
- Continuing regulatory, resource, study team & political barriers & obstacles & continuing secondary status of SIA & of economic impact assessment; good practice still possible