

## Why sponsor IAIA07?

As the leading global authority on best practice in environmental assessment, management and policy, IAIA's annual conference provides opportunities for organizations like yours to reach the leaders of this diverse field. Just a few of the benefits you will experience by sponsoring IAIA07:

- Reinforce and enhance your commitment to the environment.
- Be recognized by IAIA members living and working in over 100 countries.
- Reach impact assessment practitioners from government, industry, training, research, consultancies and community bases.
- Take advantage of the opportunity to network with 700+ conference participants.
- Contribute to the improvement of assessment practice around the globe.
- Open new avenues of communication with impact assessment and environmental professionals.

## About IAIA07

This conference will discuss how impact assessment can diminish the consequences of economic development: misuse of resources, climate change, concerns regarding the quality of life, and social and transboundary conflicts. It will also highlight how cooperation among governments, industries, NGOs, and public organizations can contribute to a better understanding of sustainable development. The focus of IAIA07 will be on the potential role of impact assessment in promoting good governance and corporate stewardship to reconcile the desire for economic growth with the requirements of sustainable environmental management.

## About IAIA

The International Association for Impact Assessment is an interdisciplinary educational society dedicated to developing international capacity to anticipate, plan, and manage the consequences of development. The Association has over 2,500 members in more than 100 countries. IAIA seeks to ensure that political, environmental, social and technological dimensions of decisions are understood by those making them.

## Sponsorship Categories

Whatever you decide to sponsor, whether it is a general contribution or for a specific item or activity, find the total amount in the chart below to determine your sponsor benefits. **All amounts are in US dollars.**

### Reef Sponsor

- |                 |                                                                                                                                                                 |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$5,000 or less | <ul style="list-style-type: none"><li>• Name in final program, newsletter, and web site</li><li>• Name on the item you are sponsoring (if applicable)</li></ul> |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Island Sponsor

- |                  |                                                                                                                                                                         |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$5,001-\$20,000 | <ul style="list-style-type: none"><li>• All the benefits of Reef, plus...</li><li>• Logo in final program</li><li>• One complimentary conference registration</li></ul> |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Continent Sponsor

- |                   |                                                                                                                                                                                          |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$20,001-\$50,000 | <ul style="list-style-type: none"><li>• All the benefits of Island, plus...</li><li>• One conference registration (2 total)</li><li>• Logo in the IAIA newsletter and web site</li></ul> |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Earth Sponsor

- |                    |                                                                                                                                                                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| More than \$50,000 | <ul style="list-style-type: none"><li>• All the benefits of Continent, plus...</li><li>• One conference registration (3 total)</li><li>• Recognition on signage at conference, as available</li><li>• Organization mentioned in IAIA07 news releases and publicity (issued after sponsorship is confirmed)</li></ul> |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

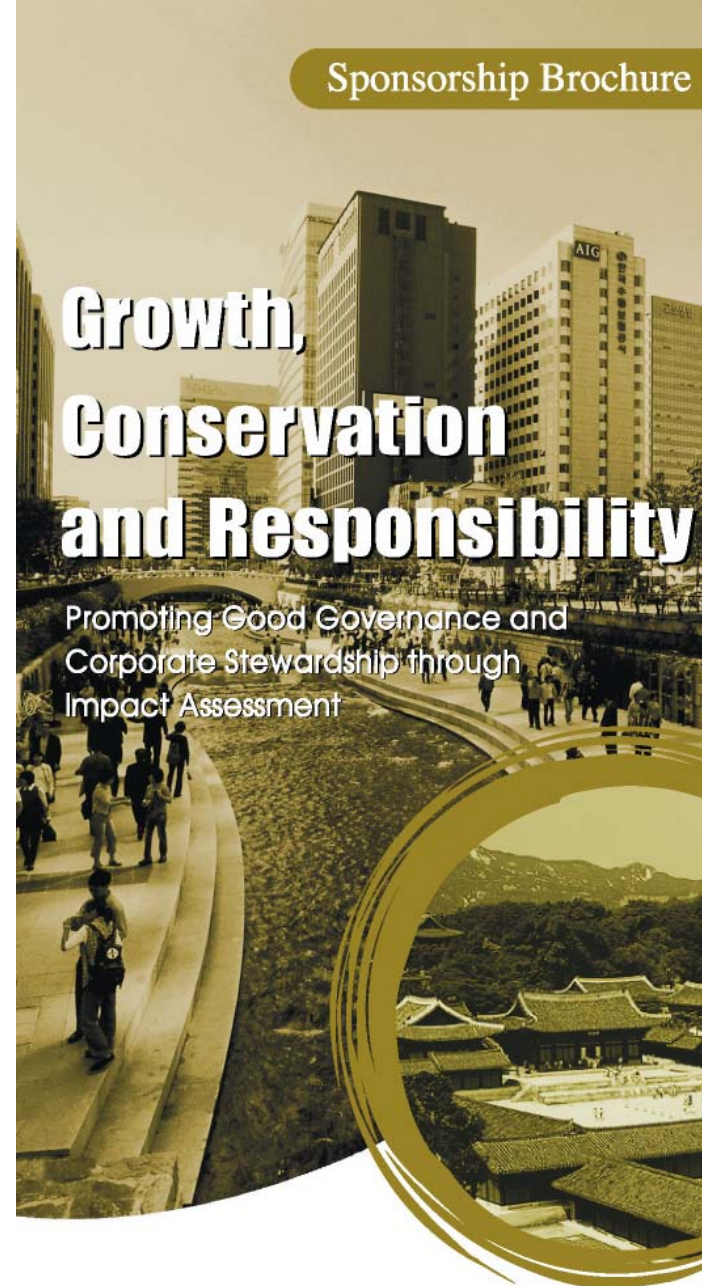


International Headquarters  
1330 23rd Street South, Suite C  
Fargo, ND 58103-3705 USA  
Phone: +1.701.297.7908 Fax: +1.701.297.7917  
info@iaia.org • www.iaia.org

## Sponsorship Brochure

# Growth, Conservation and Responsibility

Promoting Good Governance and  
Corporate Stewardship through  
Impact Assessment



**IAIA07**  
SEOUL KOREA

27th Annual Conference 2-9 June 2007

International Association for Impact Assessment

# Within this brochure, you will find many ideas for sponsorship opportunities.

## About Sponsorship

### We welcome your sponsorship of IAIA07!

This brochure provides suggestions for several IAIA07 sponsorship opportunities, including major conference events and numerous other items. Cost estimates are included to assist in your planning. **All figures are in U.S. dollars.**

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship, as well as the benefits you wish to accept, by **31 March 2007**. However, please feel free to contact us after 31 March 2007 to see what opportunities remain available.

You can take advantage of maximum exposure by confirming your sponsorship early: in addition to recognition in the final program, sponsors confirmed by **12 September 2006** will also receive recognition in the preliminary program, which is distributed to a very wide audience. Early confirmation of your sponsorship also increases the chance that your choice is still available.

Please note that any sponsorship that affects the conference program must be approved by the IAIA07 Program Committee.

## Theme Forums

**Target Dates** 12 September / 31 March

Looking for an opportunity to help shape the IAIA07 program? Consider sponsoring a Theme Forum. Smaller than plenaries and larger than concurrent sessions, Theme Forums bring together a **cross-section** of IA ideas on a particular topics. Past Theme Forum topics have included "Achieving Sustainability: The Role of Impact Assessment," "Industry Perspectives on Biodiversity and Impact Assessment," and "Land Use Planning and SEA: Co-Evolving Systems." \$12,000.

## Special Event

**Major Event | Target Dates** 12 September / 31 March

IAIA's annual conference dinner includes a more elaborate meal than other conference events. It may be held at the conference venue or at an off-site location, and it may highlight one or two prestigious IAIA awards or incorporate entertainment. Typically this event ranges in cost between \$40,000 and \$50,000.

## Participant Support

Support for Professionals from Developing Countries or Countries in Transition, and Support for Student Participants

**Major Event | Target Date** 15 December 2006

At approximately \$6,000 per person, your organization could provide selection criteria and the number of persons to sponsor, and IAIA will handle all the processing and logistical arrangements. The sponsorship covers conference registration, a pre-meeting training course, special activities, airfare, hotel, and daily expenses. The amount will vary depending upon the home country of each of the participants. Because of the time needed to make travel and visa arrangements, this sponsorship must be confirmed by 15 December 2006.

## Computer Projectors

**Target Dates** 12 September / 31 March

Computer projectors, beamers, LCDs or PowerPoint projectors: whatever term you use, IAIA conference delegates are demanding this presentation technology. However, equipment rental fees make it prohibitive for IAIA events. Sponsoring this item allows speakers in paper sessions, training courses, and plenary sessions to present their information in the most effective, efficient, and environmentally friendly way. Approximately \$30,000.

## Lunches

**Major Event | Target Dates** 12 September / 31 March

Three lunches are provided to delegates throughout the conference, each costing approximately \$25,000. Sponsorship could include one or more lunches.

These are suggestions for potential sponsorship opportunities; please note that unrestricted contributions in any amount are appreciated and will be applied to improving the conference.

Venue support	US\$
Exhibit room (daily rate)	\$5,000
Equipment rental (audio-visual)	\$12,000
Local organization expenses	\$10,000
IAIA Headquarters staff (travel/lodging/daily expenses)	\$20,000
Pre-conference technical visits	Varies
Internet café	\$10,000

## Printing

Conference proceedings on CD-ROM	\$12,000
Abstracts volume	\$7,000
Preliminary program (target date October 1)	\$7,000
Final program (target date March 15)	\$3,500
Delegate bags	\$12,000
Program translation (single language)	\$40,000
Additional languages	\$15,000 each

## Food and Beverage Events

Opening reception	\$12,000
Social events	Varies
Coffee breaks (7)	\$5,000 each
Committee or Section meeting refreshments	\$4,000
Board and Council meeting refreshments	\$1,000

## Program Opportunities

Special sessions	\$5,000
Opening plenary	\$25,000
Closing plenary	\$10,000

Want to learn more about IAIA?  
Visit us at [www.iaia.org](http://www.iaia.org).