

WHAT'S IN A STRATEGIC PLAN?

Comparison of IAIA 2016 vs 2019 vs 2022 Plans

2016 - 2018 Strategic Plan

- Four Generic Focus Areas (ie., Expand Our Reach)
- 15 Goals
- Priority Activities
- Some Metrics in Goals

2019 - 2021 Strategic Plan

- Five Generic Focus Areas
- 22 Goals
- Priority Activities were move to Implementation Plan
- No Metrics

2022 - 2026 Strategic Plan

- Four Organizational Elements (Program, Communications, Support & Foundation) replace the Generic Focus Areas
- 16 Specific Themes/Goals
- Some Priority Activities detailed, but most in Implementation Plan
- Measures of Success, rather than metrics, are detailed with some quantitative some qualitative.