Reflection and Renewal

PRESIDENT’S REPORT | Miguel Coutinho

Reflection is a concentration of the mind, a careful consideration. Renewal is the act of taking up again; to start over as if new again.

In 2015 IAIA turned 35 and is now older than our youngest members. I admire the long and rich history of our association. We managed to pass the toughest sustainability test for any living social organism: to survive from one generation to the other. (In fact we are heading to the third generation of impact assessors.) It looks easy when you think about it, but that doesn’t mean that it is trivial or unworthy of reflection, especially when it happens in a bottom-up organization such as ours. We must interpret this as success of our internal structure and also as a sign of the maturity of our mission and vision.

I know that during these 35 years there were many moments of reflection that brought a sense of renewal. We feel that we have again reached many moments of reflection that brought a sense of renewal. We feel that we have again reached end of our current Strategic Action Plan. Now is the time to focus our ideas and carefully consider who we are, who we want to be and where we want to go. During the last year we mostly focused our action in four directions: in and out, down and up.

IN: We felt the need to look inside IAIA and maintain and improve relationships with our membership. We discussed the importance of, and strategies for, having continuity of Sections involvement in IAIA over the long term. As a result of this discussion, the Board decided that the Executive Director will be a co-chair of the Sections Coordinating Committee and that the sitting IAIA President will be a member of the Program Committee for the conference over which he/she presides.

OUT: We need to reach out and extend IAIA impact even further. We want to strengthen IAIA’s relationships with its existing affiliates and have an active role provoking the development of new affiliates and/or branches. In 2014 we worked closely with our Mozambique affiliate to organize a special symposium on Resettlement and Livelihoods. The objectives were to improve understanding of land access and resettlement issues, share lessons learned and discuss opportunities to improve performance. This two-day event involved 250 delegates from over 40 countries, and it finished up with 70 delegates taking part in post-symposium training.

We are proud to announce that IAIA has a new affiliate in Brazil — Associação Brasileira de Avaliação de Impacto (ABAI) — and a new branch in Japan. Information on how to create an affiliate was also sent to IAIA members in countries that had a large representation in Vina del Mar.

DOWN: We decided to go “down to the basics” and promote sustainability within IAIA through the application of our recently approved Sustainable Event Management Policy. We prepared a Sustainable Event Reporting Template that will be tested at IAIA15. Future conferences will include the Sustainable Event reporting requirement, helping IAIA plan increasingly more sustainable events.

UP: We must reach up to corporations and other large organizations. It’s a long-term objective that will be a distinctive mark of our future strategy. We started this process by organizing in London what we called an Engagement Meeting with 20+ organizational stakeholders: financial institutions, industrial companies and consulting firms. The question we discussed was “what can IAIA do for you with you?” It was an extremely fruitful event where much insight was gathered in terms of the challenges within the field of impact assessment, particularly in terms of data collection and management and the use of IA as a management tool.

We also involved our members in the discussion of the World Bank 2014 Environmental and Social Framework, and we will organize a similar meeting for the European Investment Bank to assist them with the consultations around their approach to “Climate Action.”

We are working on the ground with IAIA members and organizations in Latin America to host a Special Symposium on Sustainable Mega-Infrastructure and Impact Assessment that will be held in Panama next December. This symposium will look at what defines “sustainable mega-infrastructure” and will try to identify principles and criteria. Through numerous case studies, the symposium will provide a knowledge-sharing platform for a diverse, multi-sectoral group of professionals involved in many different types of infrastructure projects.

We know that you count on IAIA. We cannot ever forget that we are a membership-based organization made of individuals with very rich and diverse personal and professional experiences. This is our strongest asset. We also count on you.
IAIA14 was IAIA's fourth largest conference, following IAIA13 (Calgary), IAIA04 (Vancouver), and IAIA12 (Porto). Despite an earthquake that shook Chile a week before the event, delegates were able to gather in the beautiful and scenic Viña del Mar, Chile. Lively debate and discussion focused around efficient and innovative ways to promote social and economic development to benefit quality of life now and for future generations. Once again, the Norwegian Agency for Development Cooperation (NORAD) generously contributed funds for 20 stipends as part of their Oil for Development Program. Speakers’ presentations and final papers are available at www.iaia.org/conferences/iaia14 > Submissions.

<table>
<thead>
<tr>
<th># of delegates</th>
<th># of countries represented</th>
<th># of scheduled sessions</th>
<th># of training courses</th>
<th># of technical visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>767</td>
<td>59</td>
<td>108</td>
<td>8</td>
<td>6</td>
</tr>
</tbody>
</table>

- 97% of delegates who would recommend future IAIA conferences to colleagues
- 93% of delegates who were very satisfied or satisfied with the overall conference
- 77% of delegates who would be likely to use a mobile application for future IAIA conferences
- 77% of delegates who visited other Chilean cities before or after IAIA14, positively impacting the local economy
- 39% of delegates for whom IAIA14 was their first IAIA annual conference

NEW FOR IAIA15: MOBILE APP

At IAIA15, delegates will be able to keep the most important conference information at their fingertips and sync the program from their desktops to their smartphones.
In October 2014, IAIA welcomed people from 39 countries to its special symposium on “Resettlement and Livelihoods” held in Kruger National Park, South Africa. Delegates shared lessons learned, improved their understanding of land access and resettlement issues, and discussed opportunities to improve performance. Some of the delegates opted to participate in a technical visit offered before the symposium and/or a two-day training course offered afterward. Thanks to the generosity of the International Mining for Development Centre (IM4DC), 31 delegates from developing countries benefitted from Capacity Building Stipends. Symposium presentations are available at www.iaia.org/conferences/iaia_resettlement/proceedings.php. A symposium summary report will be published in 2015.

<table>
<thead>
<tr>
<th># of delegates</th>
<th># of countries represented</th>
<th># of scheduled sessions</th>
<th># of training courses</th>
<th># of technical visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>232</td>
<td>39</td>
<td>18</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

- 98% of delegates who would recommend a similar IAIA special meeting to colleagues
- 97% of delegates who were very satisfied or satisfied with the overall symposium
- 97% of delegates who met at least one person they plan to contact for work-related reasons
- 82% of delegates who acquired significant new information directly applicable to their work
- 68% of delegates for whom this was their first IAIA event

What sets IAIA conferences apart from other environmental conferences? Survey respondents say...

- International perspective
- Variety of topics
- Backgrounds of participants
IAIA's strength lies in its inter-disciplinary nature, connecting people from a variety of fields while simultaneously providing ways to focus on special interests. Sections offer members topical forums to share experiences, discuss ideas, engage in topical debate, and develop and promote good practice.

**IAIA Special-Interest Sections**
- Agriculture, Forestry & Fisheries
- Biodiversity & Ecology
- Climate Change
- Corporate Stewardship & Risk Management
- Cultural Heritage
- Disasters & Conflicts
- Energy: Oil, Gas & Renewable Fuels
- Energy: Power Generation & Transmission
- Health
- Indigenous Peoples
- Public Participation
- Strategic Environmental Assessment
- Social Impact Assessment
- Students and Early Professionals

**IAIA Branches**
- IRELAND-UK: Ireland-UK Branch
- JAPAN: Japan Branch
- UNITED STATES: Washington Area Branch

**IAIA Affiliates**
- BRAZIL: Associação Brasileira de Avaliação de Impacto (ABAI) (pilot)
- CAMEROON: Cameroon Association for Environmental Assessment (ACAMEE)
- GERMANY: UVP-Gesellschaft e.V.
- GHANA: IAIA-Ghana
- IRAN: Iranian Association for Environmental Assessment (IAEA) (pilot)
- ITALY: IAIA-Italia
- KOREA: Korea Society of Environmental Impact Assessment (KSEIA)
- MOZAMBIQUE: Associação Moçambicana de Avaliação do Impacto Ambiental (AMAIA)
- NEW ZEALAND: New Zealand Association for Impact Assessment (NZIAIA)
- NIGERIA: Association for Environmental Impact Assessment of Nigeria (AEIAN) (pilot)
- ONTARIO, CANADA: Ontario Association for Impact Assessment (OAIA)
- PORTUGAL: Associação Portuguesa de Avaliação de Impactes (APAI)
- QUÉBEC, CANADA: Association québécoise pour l’evaluation d’impacts (AQÉI)
- SOUTH AFRICA: IAIA-Sa
- SPAIN: IAIA-Spain
- WESTERN AND NORTHERN CANADA: IAIA-WNC
- ZAMBIA: Impact Assessment Association Zambia (IAAZ)
 IAIA continued to add to its collection of professional publications over the past year with a growing list of FasTips, Key Citations, and best practice documents. Several existing Key Citations received 2014 updates as well. For a complete list of IAIA publications, including translations into Spanish, French, Italian, and Russian as available, visit www.iaia.org > Publications.

**New FasTips**
- FasTips No. 7: Alternatives in Strategic Environmental Assessment of Plans and Programs
- FasTips No. 8: Health Impact Assessment

**Updated Key Citations**
- Social Impact Assessment Key Citations
- Strategic Environmental Assessment Key Citations
- Sustainability Assessment Key Citations
- Technology Assessment Key Citations

**New Key Citations**
- Indigenous Peoples Key Citations

**New Guidance Document**
- Social Impact Assessment: Guidance for Assessing and Managing the Social Impacts of Projects

**IAIA VIDEOS**
A new video series introduced in 2014 features IAIA members sharing their expertise on various topics.
- What is Social Impact Assessment?
- Rationale for doing impact assessments
- Why corporate profitability depends on Indigenous Peoples’ consent

View these videos at www.iaia.org/publications-resources/iaia-member-videos.aspx.

**Website Updates**

**78% increase in mobile traffic**
In the past 12 months, 6,775 visitors engaged with IAIA’s website through their smartphones.

**14% traffic from mobile devices**
Mobile devices resulted in 14% of IAIA’s total web traffic over the past 12 months.

**57,625 unique website visitors**
IAIA reached approximately 57,625 unique people through its web pages over the past 12 months.

**Coming Soon:**
- Redesigned IAIA website
- Updated website content
- More social sharing
- Increased mobile-friendly content
- Streamlined online functionality
Treasurer’s Report | Pamela Gunther

IAIA’s financial status in 2014 has again improved over the previous year. At the end of IAIA’s 2014 fiscal year (31 December), total liabilities and assets increased 22% over 2013. Revenue for IAIA decreased 17% in 2014 compared to 2013. The reduced revenues can largely be attributed to the fact that IAIA14, while still a large conference, had about 300 less participants than IAIA13.

Expenses in 2014 decreased 18% from 2013, parallel to the decreased revenue. Staff salaries/benefits and rent accounted for 38% of total expenses and were allocated to the annual conference.

In 2014, IAIA diversified its portfolio, adding three new mutual funds. IAIA also added a Stock Index fund because of its good performance and low fees. The net increase in investments was $93,759.

While Special Meetings revenue included funds received for both the Resettlement and the Panama Symposia, the Resettlement event was the only special meeting held in 2014. Although the final accounts were not yet settled at the end of 2014, it is expected that IAIA will generate net proceeds of approximately $50,000 from that event.

Note: All dollar values reported are US dollars.

Statement of Assets, Liabilities and Equity

<table>
<thead>
<tr>
<th></th>
<th>Dec 31, 14</th>
<th>Dec 31, 13</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td>728,700</td>
<td>792,525</td>
<td></td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>12,896</td>
<td>10,839</td>
<td></td>
</tr>
<tr>
<td>Other Assets</td>
<td>1,143,358</td>
<td>737,500</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>1,884,953</td>
<td>1,540,864</td>
<td></td>
</tr>
<tr>
<td><strong>LIABILITIES &amp; EQUITY</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>7,689</td>
<td>1,800</td>
<td></td>
</tr>
<tr>
<td>Payroll Liabilities</td>
<td>789</td>
<td>889</td>
<td></td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>8,478</td>
<td>2,689</td>
<td></td>
</tr>
<tr>
<td>Equity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrest. Net Assets - Board Des.</td>
<td>700,000</td>
<td>700,000</td>
<td></td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>838,175</td>
<td>440,797</td>
<td></td>
</tr>
<tr>
<td>Net Income</td>
<td>338,300</td>
<td>397,378</td>
<td></td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>1,876,475</td>
<td>1,538,175</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>1,884,953</td>
<td>1,540,864</td>
<td></td>
</tr>
</tbody>
</table>

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### Statement of Activity | Cash Basis

#### Ordinary Income/Expense

<table>
<thead>
<tr>
<th>Category</th>
<th>Jan - Dec 14</th>
<th>Jan - Dec 13</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Uncategorized Income</td>
<td>$ -</td>
<td>$ 970</td>
</tr>
<tr>
<td>Unrestricted Grants &amp; Contracts</td>
<td>18,198</td>
<td>82,651</td>
</tr>
<tr>
<td>Memberships</td>
<td>165,893</td>
<td>206,742</td>
</tr>
<tr>
<td>Branch and Affiliate Revenue</td>
<td>-</td>
<td>454</td>
</tr>
<tr>
<td>Member Donations</td>
<td>415</td>
<td>1,145</td>
</tr>
<tr>
<td>Career Central Revenue</td>
<td>220</td>
<td>1,312</td>
</tr>
<tr>
<td>Advertising</td>
<td>2,556</td>
<td>5,000</td>
</tr>
<tr>
<td>Non-Conference Training</td>
<td>1,250</td>
<td>100</td>
</tr>
<tr>
<td>Royalties</td>
<td>24,505</td>
<td>23,603</td>
</tr>
<tr>
<td>Book/Proceedings Sales</td>
<td>140</td>
<td>130</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>1,554</td>
<td>565</td>
</tr>
<tr>
<td>Conferences</td>
<td>764,986</td>
<td>1,144,856</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>1,259,311</td>
<td>1,518,063</td>
</tr>
<tr>
<td><strong>Expense</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank Service Charges</td>
<td>7,285</td>
<td>4,940</td>
</tr>
<tr>
<td>Committee Expenses</td>
<td>1,359</td>
<td>1,018</td>
</tr>
<tr>
<td>Computer and Software Services</td>
<td>30,018</td>
<td>23,786</td>
</tr>
<tr>
<td>Contract Labor</td>
<td>-</td>
<td>1,295</td>
</tr>
<tr>
<td>HQ Personnel and Rent - Total</td>
<td>367,758</td>
<td>421,941</td>
</tr>
<tr>
<td>HQ expense applied to conference budgets</td>
<td>(317,985)</td>
<td>(377,067)</td>
</tr>
<tr>
<td>New/Renewal Memberships</td>
<td>488</td>
<td>5,321</td>
</tr>
<tr>
<td>Integrated IA Course</td>
<td>-</td>
<td>1,012</td>
</tr>
<tr>
<td>Imp. Assessment/Proj Appraisal</td>
<td>5,791</td>
<td>343</td>
</tr>
<tr>
<td>Board Support</td>
<td>19,042</td>
<td>16,523</td>
</tr>
<tr>
<td>Education Investment</td>
<td>-</td>
<td>15,000</td>
</tr>
<tr>
<td>Office Operating Expense</td>
<td>9,826</td>
<td>8,067</td>
</tr>
<tr>
<td>Newsletter</td>
<td>-</td>
<td>6,447</td>
</tr>
<tr>
<td>Special Publications</td>
<td>168</td>
<td>1,793</td>
</tr>
<tr>
<td>Special Group Proceeds</td>
<td>-</td>
<td>2,045</td>
</tr>
<tr>
<td>Professional Fees</td>
<td>22,358</td>
<td>40,740</td>
</tr>
<tr>
<td>Dutch Project/Biodiversity</td>
<td>-</td>
<td>96</td>
</tr>
<tr>
<td>Branch Expense</td>
<td>271</td>
<td>-</td>
</tr>
<tr>
<td>Exec Dir Office and Travel</td>
<td>3,488</td>
<td>-</td>
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<tr>
<td>Marketing Expense</td>
<td>2,555</td>
<td>2,441</td>
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<tr>
<td>Liaison Activity</td>
<td>-</td>
<td>151</td>
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<tr>
<td>Depreciation Expense</td>
<td>5,641</td>
<td>5,708</td>
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<tr>
<td>Amortization Expenses</td>
<td>462</td>
<td>-</td>
</tr>
<tr>
<td>Miscellaneous Expense</td>
<td>-</td>
<td>175</td>
</tr>
<tr>
<td>Conferences</td>
<td>770,591</td>
<td>963,102</td>
</tr>
<tr>
<td>Special Meetings</td>
<td>50,334</td>
<td>45,390</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td>979,448</td>
<td>1,190,267</td>
</tr>
<tr>
<td><strong>Net Ordinary Income</strong></td>
<td>279,863</td>
<td>327,796</td>
</tr>
<tr>
<td><strong>Other Income/Expense</strong></td>
<td>58,438</td>
<td>69,581</td>
</tr>
<tr>
<td><strong>Net Income</strong></td>
<td><strong>$ 338,300</strong></td>
<td><strong>$ 397,378</strong></td>
</tr>
</tbody>
</table>
Partners

IAIA is committed to strengthening the capacity of the global community with respect to impact assessment knowledge and best practice. We are proud to recognize the financial contributions of our members, industry, and government, who partner with IAIA to help sustain this organization. Below are the cumulative contributions of partners who have contributed over the past three years.

**HIGHEST LEVELS OF CONTRIBUTIONS TO IAIA**
- Oil for Development (NORAD) ($737,000)
- AusAID ($690,000)
- Government of Canada/Canadian Environmental Assessment Agency ($251,000)
- International Mining for Development Centre ($199,000)
- Inter-American Development Bank ($195,000)
- World Bank Group ($134,000)

**$50,000+ IAIA GLOBAL LEADERSHIP CLUB**
- European Investment Bank
- Golder Associates
- Petrogal

**$25,500+ IAIA RESILIENCE CLUB**
- ConocoPhillips
- EDP
- European Commission
- International Finance Corporation
- Nexen
- REN

**$10,000+ IAIA STRATEGIC INITIATIVES CLUB**
- ARCADIS Consultant Engineering Company
- Canadian International Development Agency
- Comissão de Coordenação E Desenvolvimento Regional do Norte
- Cenovus Energy
- Charlotte Bingham
- Continuum Social and Environmental Services
- Devon
- ERM
- Export Development Corporation
- Hatch
- Japan International Cooperation Agency
- SAFIMET
- Stantec
- Suncor
- Total
- UNESCO
- Vale
- Worley Parsons

**$5,000 IAIA ADVANCED CAPACITY CLUB**
- AngloAmerican
- Cobat
- Colbún
- D’Appolonia S.p.A
- EBA TetraTech
- Environ
- Ghostpine Environmental Svcs
- Hemerra
- Matrix Solutions
- McMillan
- SRK Consulting
- William Page

**$2,500+ IAIA PREMIER CLUB**
- AMEC Foster Wheeler
- Asian Development Bank
- Borealis
- Microsoft SRL
- Pottinger Geherty Environmental Consultants, Ltd.
- Taylor and Francis
- UNAM
- URS
- Weston Fisher

**$1,000+ IAIA CLUB**
- AATA
- Amorim Revestimentos
- Cisco Systems SRL
- Critical Management Resources
- ESSA
- Gamut Consulting
- Google
- Hardy Stevenson Associates
- Human Environment Group
- Itaú BBA
- Oil Sands Developers Group
- Prizma
- SCDS
- Tera
- TerrainFX, Inc.
- Vieira de Almeida & Associados